

# 2011 U.S. Health Information Exchange (HIE) Study



October 2011

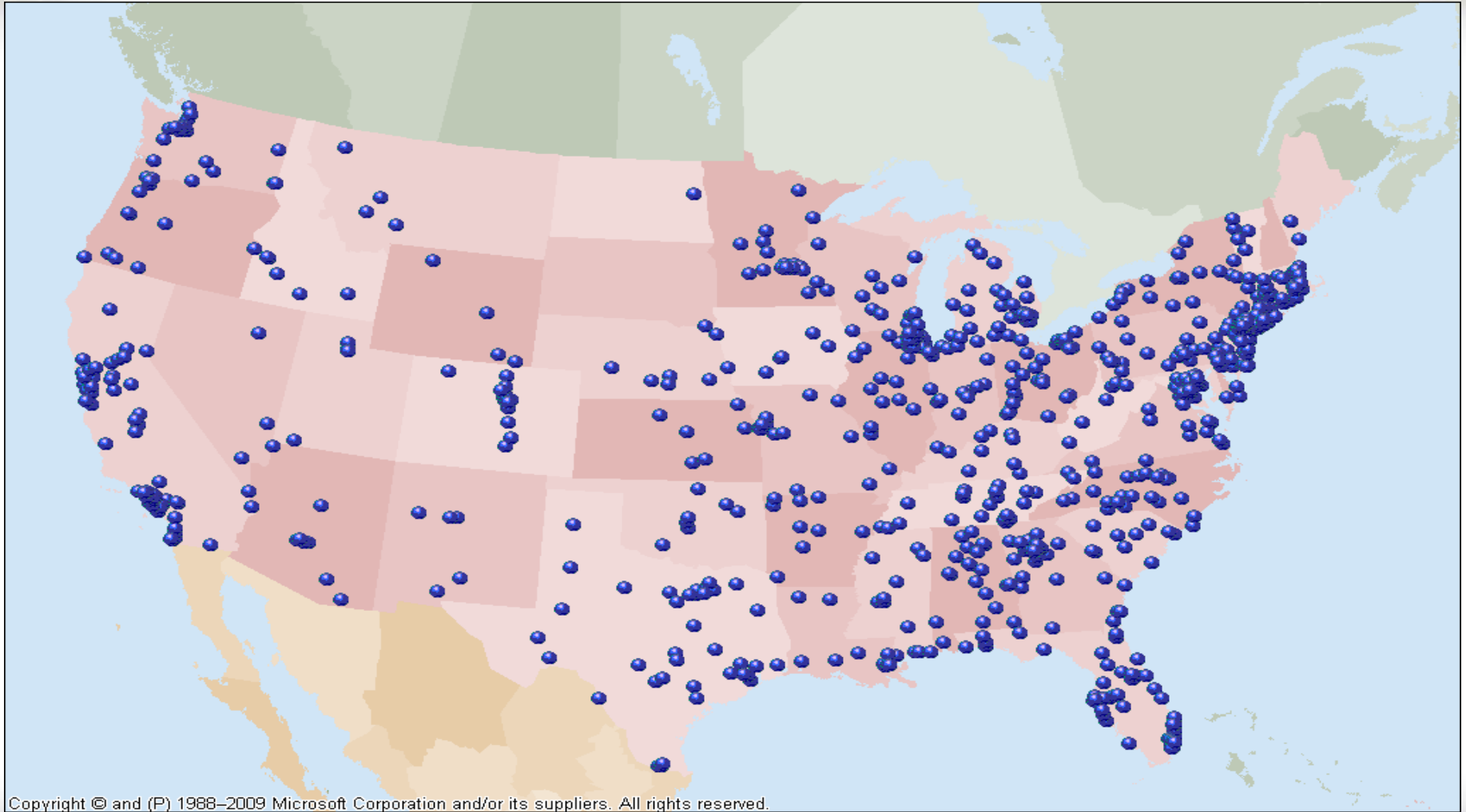
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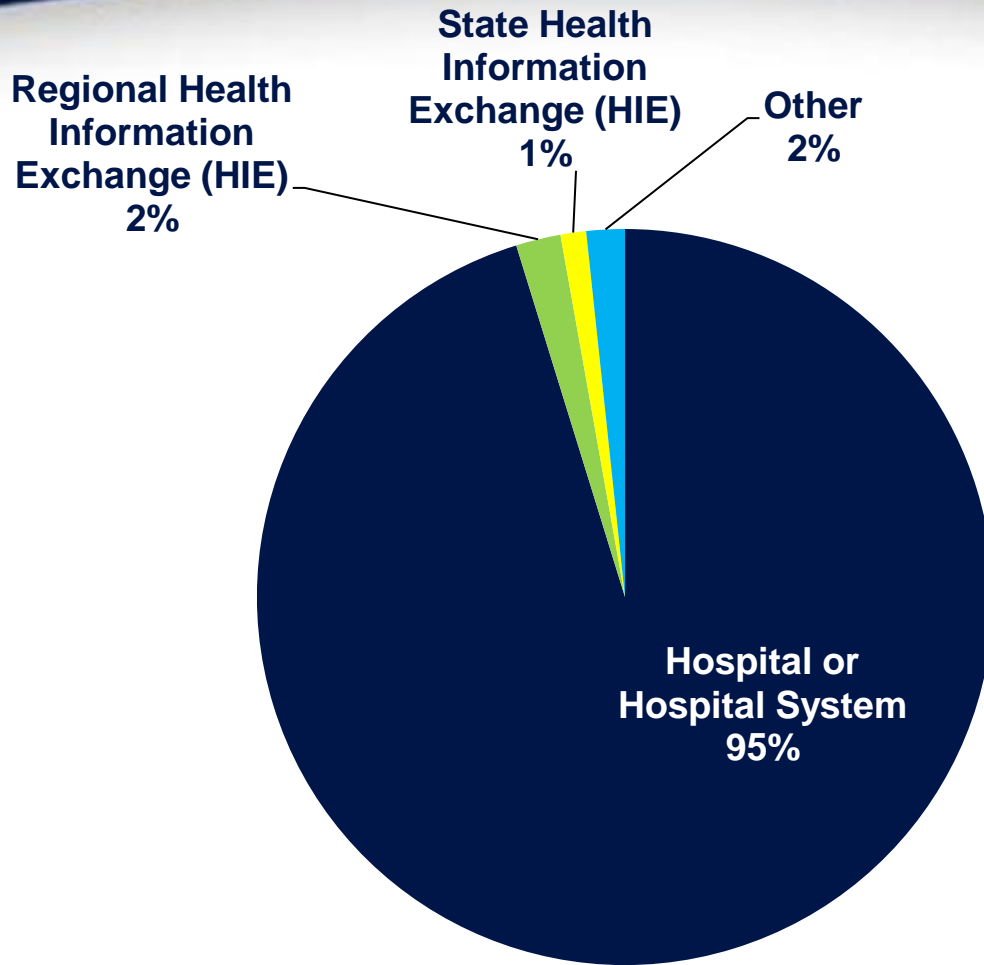
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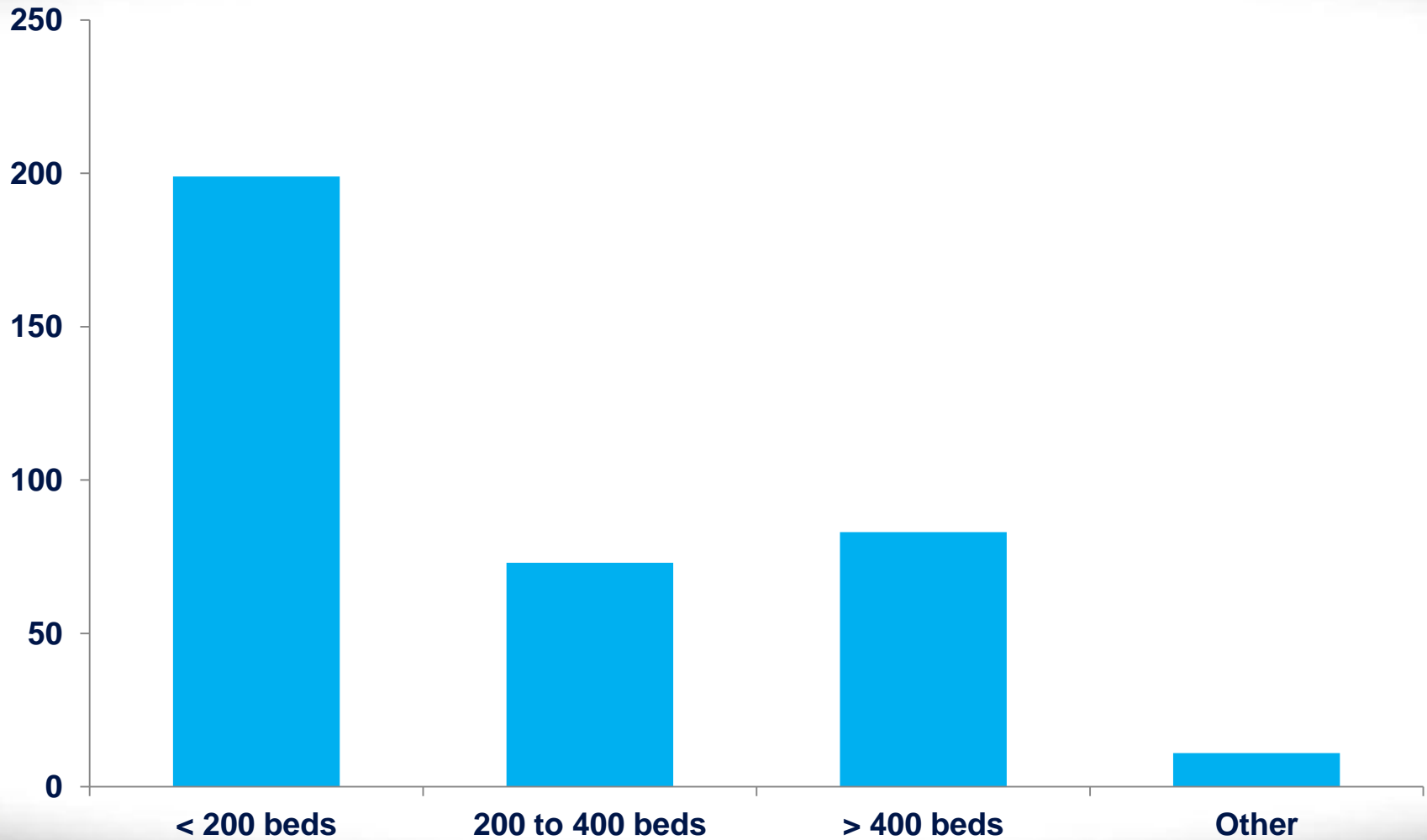
# Study Participant Profile by Geographical Location ( $n = 356$ )



# Study Participant Profile by Organization Type



# Study Participant Profile by Market Segment



# About Us

CapSite™ is a healthcare technology research and advisory firm

Our mission is to help our healthcare vendor and provider clients make more informed strategic decisions that enable them to accelerate the growth of their business.

# Research Advisory Solutions

## CapSite

Voice of  
Customer  
(VOC)

CapSite  
Database

Strategic  
Industry  
Reports

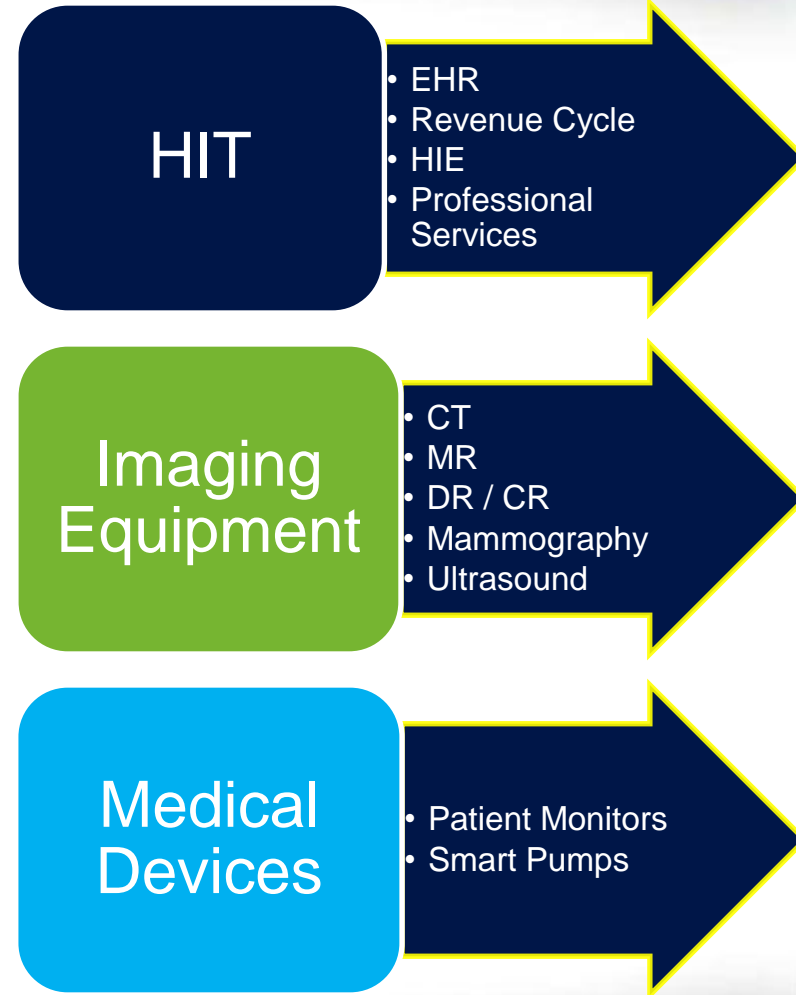
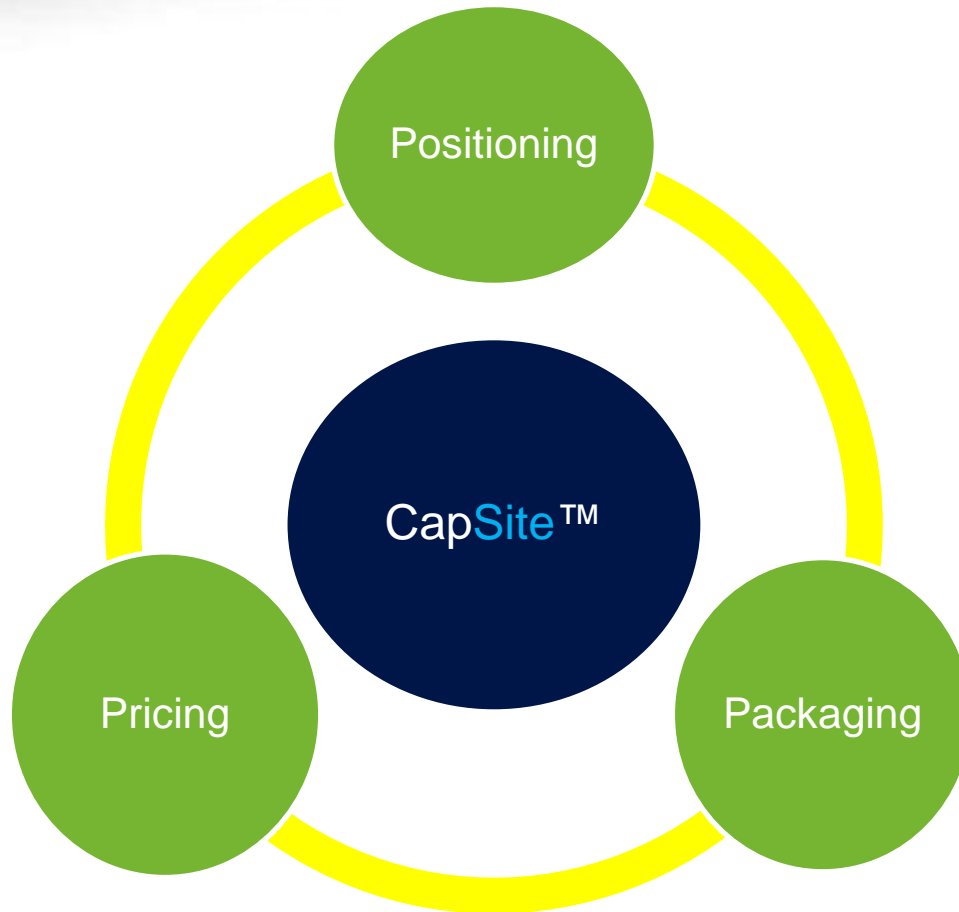
Diagnostic  
Benchmarking  
Win / Loss

Align your  
messaging with  
your customers  
perception of value

Optimize your  
pricing to  
maximize your  
revenue and profit

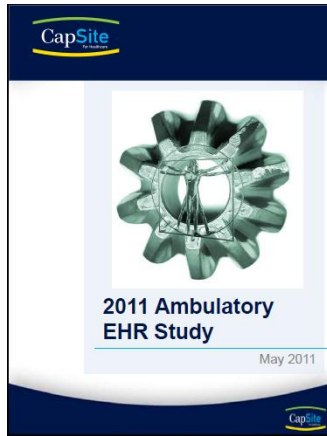
Competitive  
Landscape  
Market Size  
Market Opportunity

Proven framework  
to improve your  
win rate



# Strategic Industry Reports

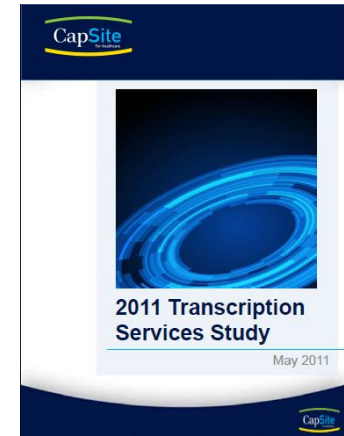
## 2011 Ambulatory EHR & PM



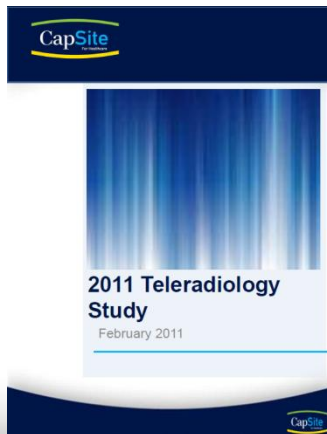
## 2011 Patient Access



## 2011 Transcription Services



## 2011 Teleradiology



## 2011 Professional Services



## 2011 PACS Replacement

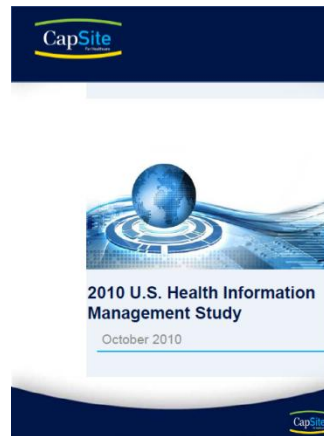


# Strategic Industry Reports

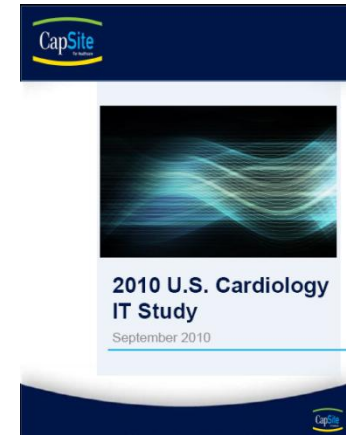
## 2010 Revenue Cycle Management (RCM)



## 2010 Health Information Management (HIM)



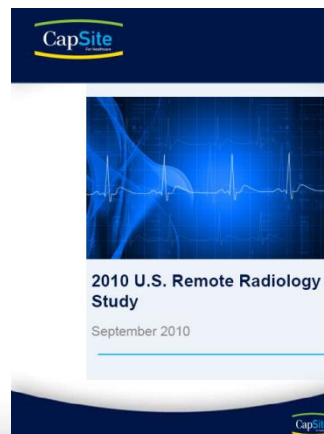
## 2010 Cardiology IT



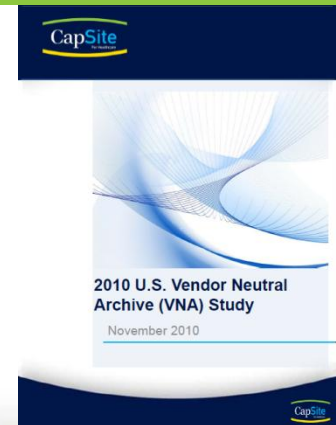
## 2010 Ambulatory EHR & PM



## 2010 Remote Radiology



## 2010 Vendor Neutral Archive (VNA)



# Strategic Industry Reports

## 2010 EHR Certification



## 2010 Claims Management



## 2010 PACS / Imaging IT



## 2010 Ambulatory EHR



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