



CapSite 3rd Annual U.S. Ambulatory EHR & PM Study

June 2011

Table of Contents

- I. Study Participant Profile**
 - I. By Geographic Location
 - II. By Market Segment
 - III. By Hospital-Owned vs. Free-Standing
- II. Ambulatory EHR**
 - I. Recent Purchase
 - I. Trending
 - II. By Market Segment
 - III. By Hospital-Owned Organizations
 - IV. By Free-Standing Organizations
 - V. Timeframe
 - II. Vendor Market Share
 - I. By Market Segment
 - II. By Hospital-Owned Organizations
 - III. By Free-Standing Organizations
 - III. Market Opportunity
 - I. Trending
 - II. By Market Segment
 - III. Timeframe

Table of Contents

- IV. Vendor Mind Share
 - I. By Market Segment
 - II. By Hospital-Owned Organizations
 - III. By Free-Standing Organizations

- V. Voice of Customer (VOC)
 - I. Reasons for Purchasing
 - I. Hospital-Owned Organizations
 - II. Free-Standing Organizations
 - II. Reasons for not Purchasing
 - III. Meaningful Use Strategy

III. Practice Management

- I. Vendor Market Share
 - I. By Hospital-Owned Organizations
 - II. By Free-Standing Organizations
- II. Market Opportunity
 - I. By Hospital-Owned Organizations
 - II. By Free-Standing Organizations
 - III. By Market Segment
 - IV. Trending – Replace PM with Integrated PM/EHR
 - V. Timeframe

Table of Contents

III. Vendor Mind Share

I. By Market Segment

II. By Hospital-Owned Organizations

III. By Free-Standing Organizations

IV. **Appendix**

APPENDIX

About Us

CapSite™ is a healthcare technology research and advisory firm

Our mission is to help our healthcare vendor and provider clients make more informed strategic decisions that enable them to accelerate the growth of their business.

Research Advisory Solutions

CapSite

Voice of Customer (VOC)

CapSite Database

Strategic Industry Reports

Diagnostic Benchmarking Win / Loss

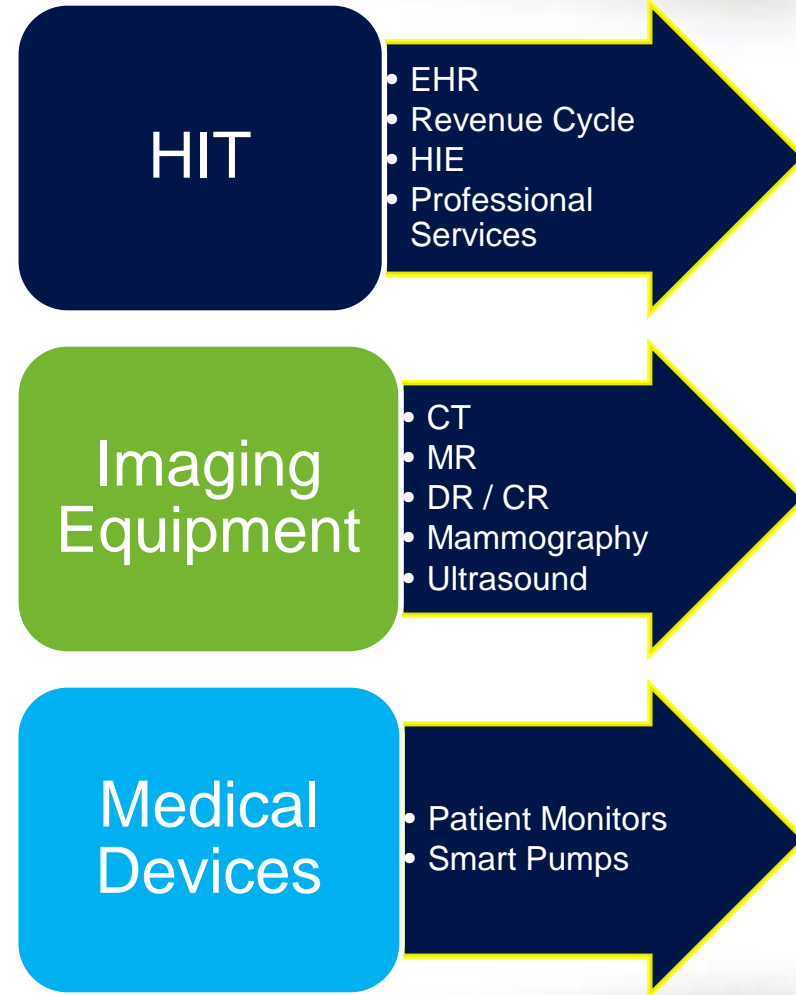
Align your messaging with your customers perception of value

Optimize your pricing to maximize your revenue and profit

Competitive Landscape
Market Size
Market Opportunity

Proven framework to improve your win rate

CapSite™ Database



Strategic Industry Reports

2011 Patient Access



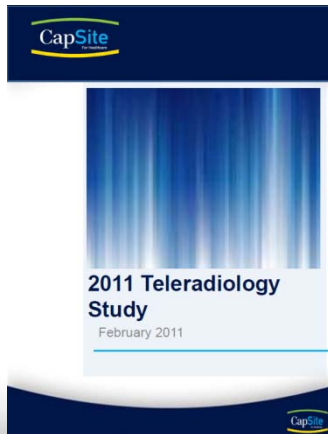
2011 Transcription Services



2011 PACS Replacement



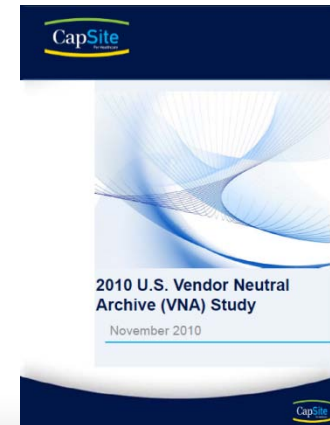
2011 Teleradiology



2011 Professional Services



2010 Vendor Neutral Archive (VNA)

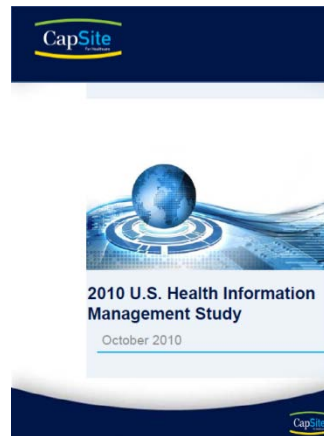


Strategic Industry Reports

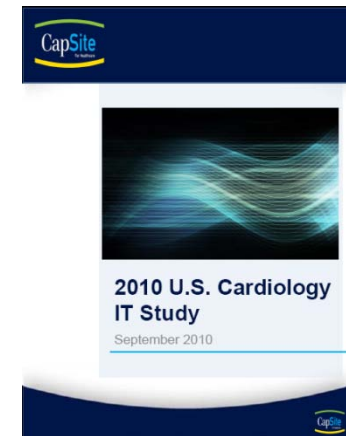
2010 Revenue Cycle Management (RCM)



2010 Health Information Management (HIM)



2010 Cardiology IT



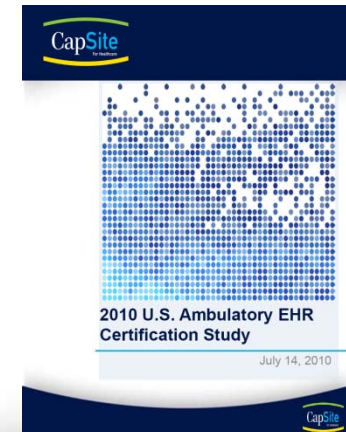
2010 Ambulatory EHR & PM



2010 Remote Radiology

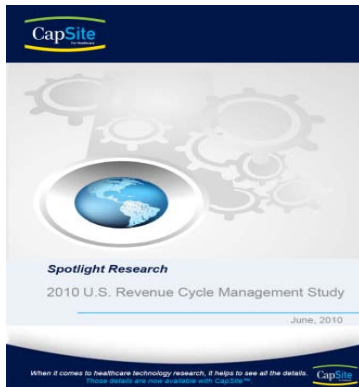


2010 EHR Certification



Strategic Industry Reports

2010 Claims Management



2010 PACS / Imaging IT



2010 Ambulatory EHR



The CapSite database is the trusted, easy-to-use online database, providing critical knowledge and evidence-based information on healthcare technology purchases.

CapSite provides detailed transparency on healthcare technology pricing, packaging and positioning.

*When it comes to healthcare technology research, it helps to see all the details. **Those details are now available with CapSite.***



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