



## **2011 Transcription Services Study**

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May 2011

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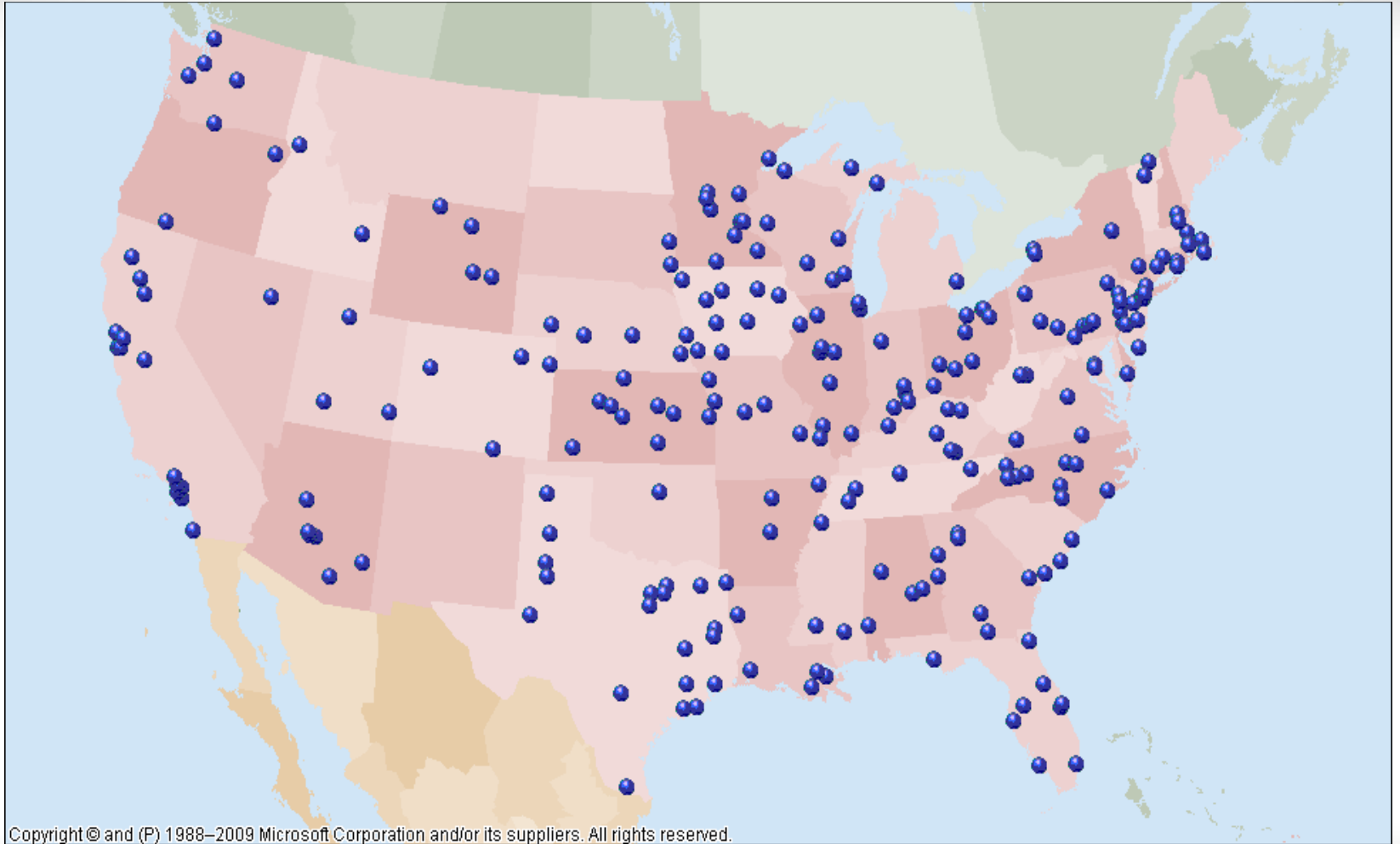
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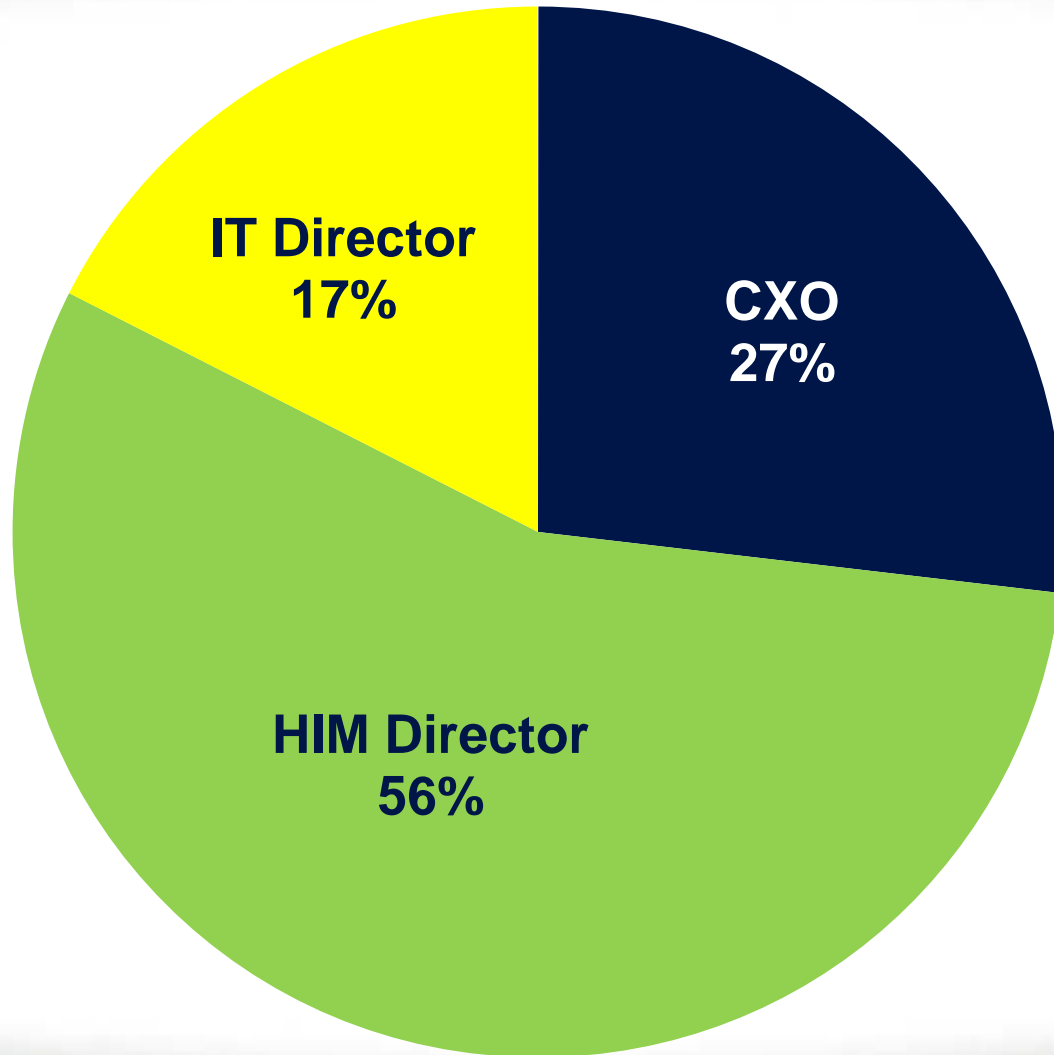
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# APPENDIX

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# About Us

CapSite™ is a healthcare technology research and advisory firm

Our mission is to help our healthcare vendor and provider clients make more informed strategic decisions that enable them to accelerate the growth of their business.

# Research Advisory Solutions

## CapSite

Voice of  
Customer  
(VOC)

CapSite  
Database

Strategic  
Industry  
Reports

Diagnostic  
Benchmarking  
Win / Loss

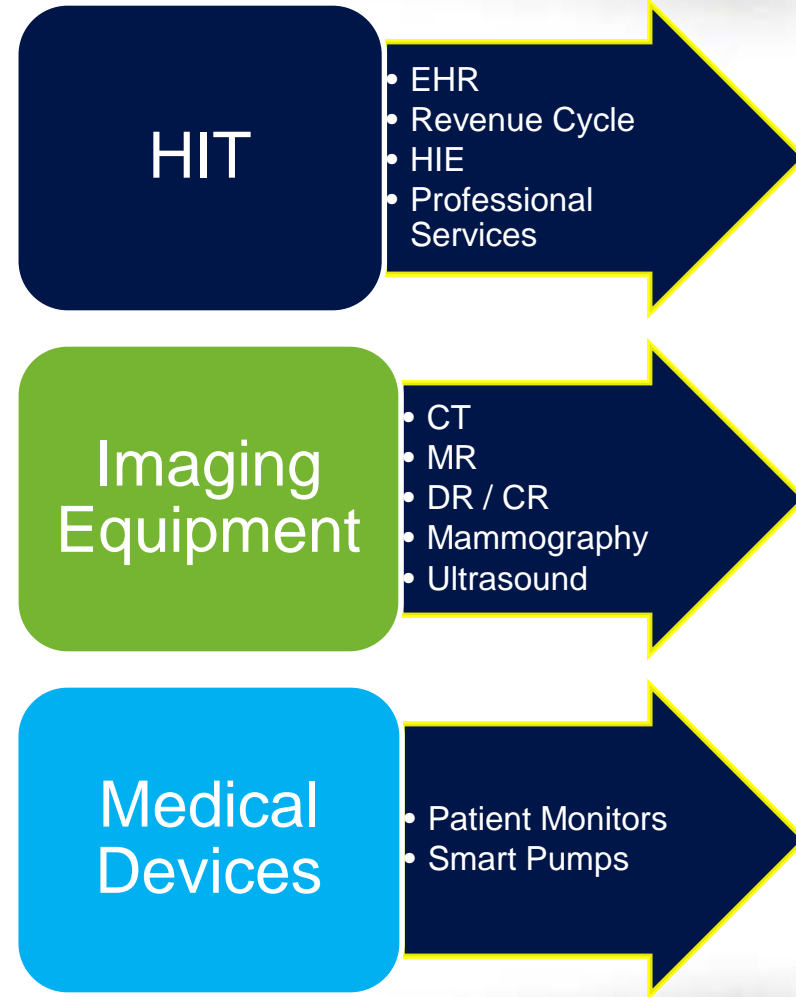
Align your  
messaging with  
your customers  
perception of value

Optimize your  
pricing to  
maximize your  
revenue and profit

Competitive  
Landscape  
Market Size  
Market Opportunity

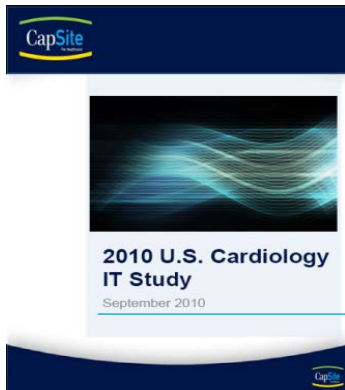
Proven framework  
to improve your  
win rate

# CapSite™ Database

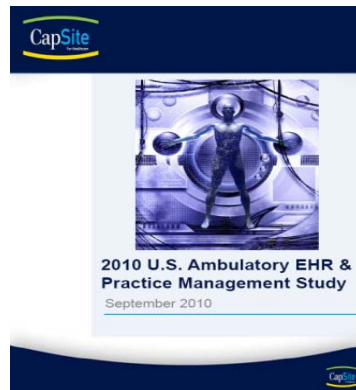


# Industry Reports

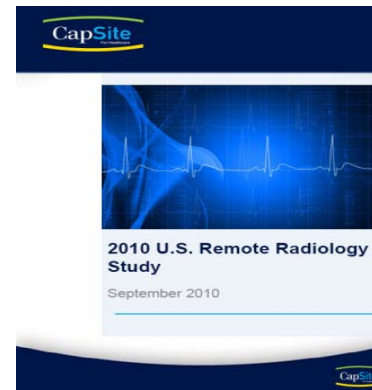
## Cardiology IT



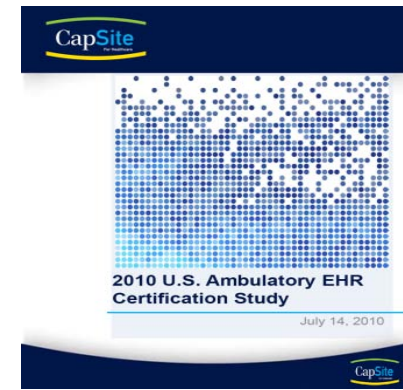
## Ambulatory EHR & PM



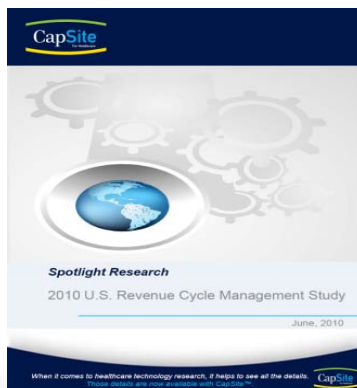
## Remote Radiology



## EHR Certification



## Claims Management



## PACS / Imaging IT



## Ambulatory EHR



**The CapSite database is the trusted, easy-to-use online database, providing critical knowledge and evidence-based information on healthcare technology purchases.**

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