



2011 PACS Replacement Study

February 2011

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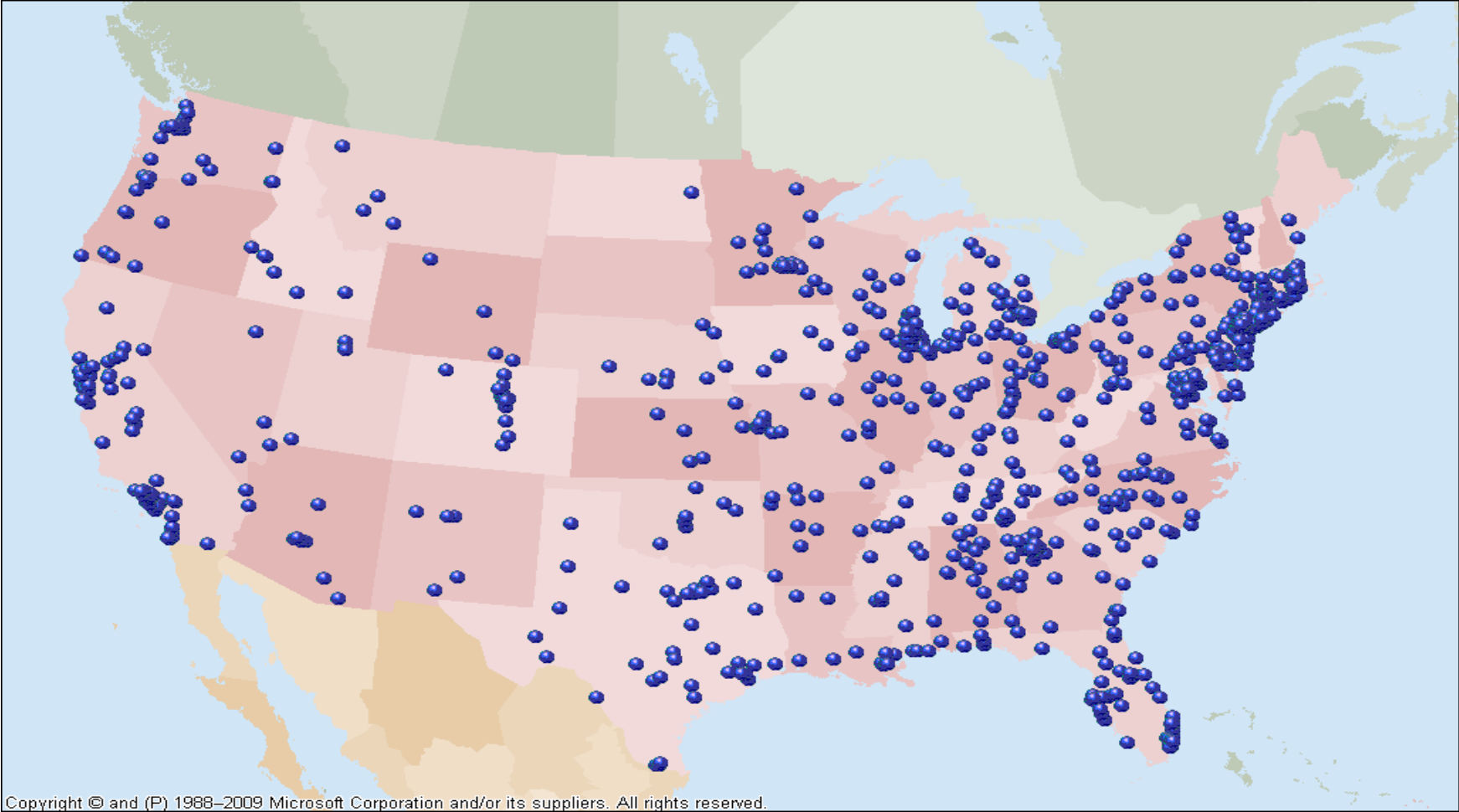
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Study Participant Profile by Geographic Location ($n = 364$)



APPENDIX

About Us

CapSite™ is a healthcare technology research and advisory firm

Our mission is to help our healthcare vendor and provider clients make more informed strategic decisions that enable them to accelerate the growth of their business.

The CapSite database is the trusted, easy-to-use online database, providing critical knowledge and evidence-based information on healthcare technology purchases.

CapSite provides detailed transparency on healthcare technology pricing, packaging and positioning.

*When it comes to healthcare technology research, it helps to see all the details. **Those details are now available with CapSite.***

CapSite

Voice of Customer (VOC)

CapSite Database

Strategic Industry Reports

Diagnostic Benchmarking Win / Loss

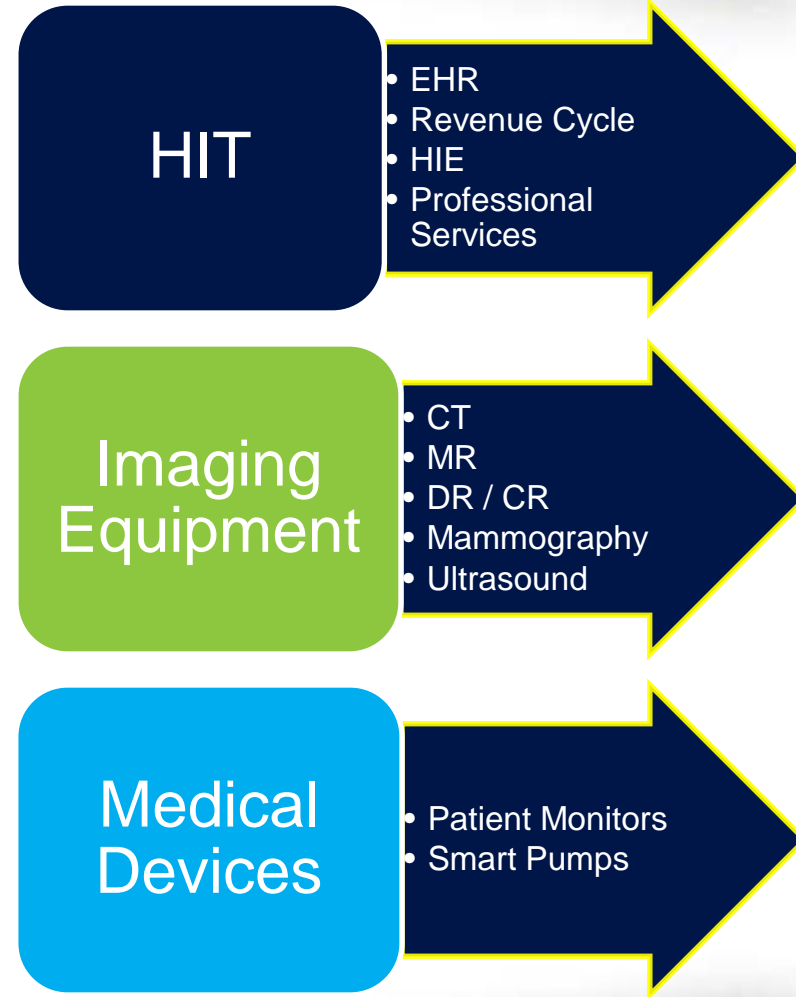
Align your messaging with your customers perception of value

Optimize your pricing to maximize your revenue and profit

Competitive Landscape
Market Size
Market Opportunity

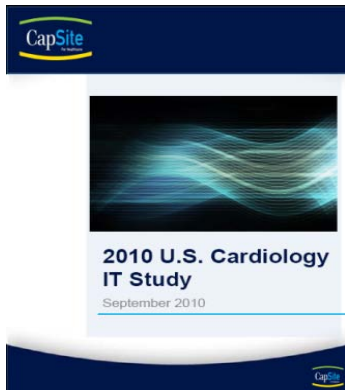
Proven framework to improve your win rate

CapSite™ Database

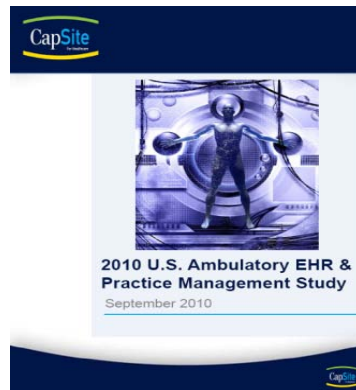


Strategic Industry Reports

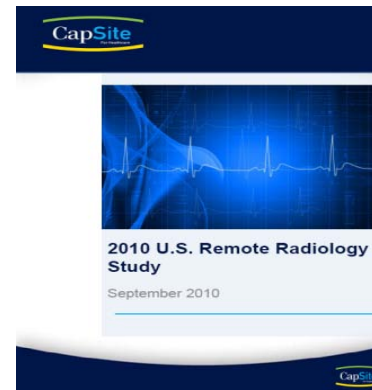
Cardiology IT



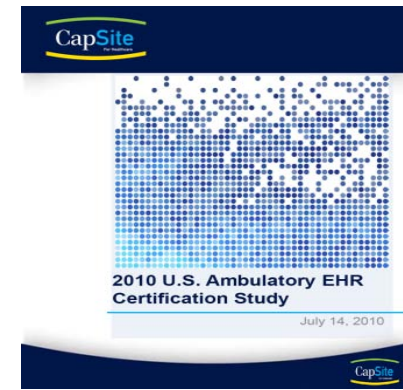
Ambulatory EHR & PM



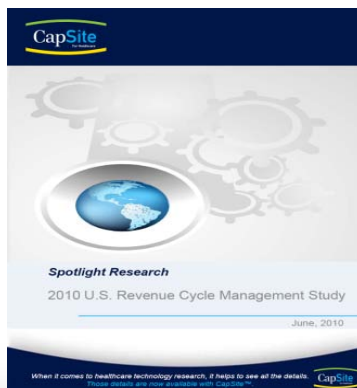
Remote Radiology



EHR Certification



Claims Management



PACS / Imaging IT



Ambulatory EHR





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